

KENTUCKY FLOWERS & FOLIAGE PLANTS - 2003

The Kentucky 2003 expanded wholesale value of sales of flowers and foliage totaled \$34.5 million, up 7 percent from the revised 2002 value of \$32.3 million. The expanded wholesale value is the value reported by growers with \$100,000 or more in sales of floriculture crops plus calculated wholesale value of sales for growers with sales below \$100,000. Kentucky ranked 31st of the 36 states that conducted a floriculture survey.

Data for Kentucky's potted flowering plants, annual bedding/garden plants (including pots, flats and hanging baskets), herbaceous perennials, foliage plants for indoor and patio use, cut flowers and propagative (unfinished) material was provided by growers with sales of \$100,000 or more. The wholesale value of total bedding/garden plants (\$23.0 million), potted flowering plants (\$4.02 million) and foliage for indoor or

patio use (\$1.57 million) totaled \$28.6 million. The bedding/garden total was made up of two parts, annual bedding/garden plants (17.7 million) and herbaceous perennial plants (\$5.32 million). Due to disclosure restraints, cut flower sales and propagative (unfinished) material were not included in total sales. Total value of production of Kentucky's \$100,000 plus operations was \$28.6 million.

The number of floriculture growers in Kentucky with sales of \$10,000 or more totaled 215, down 10 from the 2002 revised number of growers. Total greenhouse cover for the State was 5.66 million square feet, up 2 percent from 2002. Film plastic (single and multiple layer) represented 79 percent, fiberglass and other rigid plastic make up 11 percent and glass made up 10 percent. Shade and temporary cover made up 125,000 square feet.

POTTED FLOWERS, BEDDING/GARDEN PLANTS, FOLIAGE PLANTS AND CUT FLOWERS PRODUCED BY KENTUCKY GROWERS WITH SALES OVER \$100,000 - 2003

| PRODUCED BY KENTUCKY GROWERS WITH SALES OVER \$100,000 - 2005 | | | | | | | | |
|--|------------------------|---------|---------------|-------------------------------|-------------------------------|-------------------|----------------|---------------------------------------|
| Item | Number of Producers | Units | Total Sales | % of Sales at Wholesale | Wholesale Price | | | Value of all Sales at Wholesale |
| | | | | | Less than 5 inch | 5 inch or more | Comb. Sizes | |
| | | | (1,000 Units) | | (Dollars) | | | (1,000 dollars) |
| <u>POTTED FLOWERING PLANTS:</u> | | | | | | | | |
| African Violets 2/ | - | Pots | - | - | - | - | - | - |
| Finished Florist Azaleas | 9 | Pots | 11 | 58 | | 10.02 | | 110 |
| Florist Chrysanthemums 1/ | 9 | Pots | 97 | 90 | | | 2.73 | 264 |
| Easter Lilies | 11 | Pots | 37 | 97 | | 4.84 | | 179 |
| Poinsettias | 27 | Pots | 676 | 88 | 1.99 | 4.69 | | 3,062 |
| Florist Roses 2/ | - | Pots | - | - | - | - | | - |
| Spring Flowering Bulbs 1/ | 9 | Pots | 49 | 87 | | | 5.10 | 250 |
| Other Flowering Plants | 6 | Pots | 33 | 88 | 2.46 | 4.10 | | 130 |
| <u>HERBACEOUS PERENNIALS:</u> | | | | | | | | |
| Potted Hardy/Garden Chrysanthemums 1/ | 34 | Pots | 895 | 92 | | | 1.88 | 1,681 |
| Potted Hosta 3/ | 33 | Pots | 171 | 84 | | | 2.64 | 451 |
| Other Potted 3/ | 37 | Pots | 870 | 71 | | | 3.67 | 3,192 |
| <u>ANNUAL BEDDING/GARDEN PLANTS:</u> | | | | | | | | |
| <u>POTS</u> | | | | | | | | |
| Begonia | 27 | Pots | 115 | 59 | 1.14 | 2.70 | | 162 |
| Geraniums (Cuttings) | 44 | Pots | 512 | 69 | 1.55 | 3.44 | | 1,073 |
| Geraniums (Seed) 1/ | 17 | Pots | 270 | 80 | | | 1.00 | 269 |
| New Guinea Impatiens | 44 | Pots | 230 | 71 | 1.65 | 2.25 | | 411 |
| Impatiens 1/ | 12 | Pots | 74 | 84 | | | 0.82 | 61 |
| Marigold 1/ | 5 | Pots | 19 | 68 | | | 0.71 | 14 |
| Pansy/Viola | 8 | Pots | 201 | 86 | 0.53 | 2.67 | | 147 |
| Petunias | 24 | Pots | 337 | 47 | 0.86 | 1.97 | | 309 |
| Other Flowering and Foliage | 30 | Pots | 1,970 | 85 | 1.42 | 2.55 | | 3,974 |
| Vegetable Type | 21 | Pots | 117 | 40 | 0.83 | 2.27 | | 132 |
| <u>FLATS</u> | | | | | <u>Wholesale Price</u> | | | |
| Begonia | 46 | Flats | 90 | 69 | | 7.36 | | 662 |
| Geraniums (Cuttings) 2/ | - | Flats | - | - | | - | | - |
| Geraniums (Seed) | 5 | Flats | 4 | 76 | | 10.13 | | 41 |
| New Guinea Impatiens | 7 | Flats | 6 | 50 | | 13.88 | | 83 |
| Impatiens | 47 | Flats | 112 | 68 | | 7.16 | | 802 |
| Marigold | 44 | Flats | 64 | 65 | | 7.31 | | 468 |
| Pansy/Viola | 49 | Flats | 173 | 84 | | 7.94 | | 1,374 |
| Petunias | 48 | Flats | 92 | 67 | | 8.16 | | 751 |
| Other Flowering and Foliage | 41 | Flats | 531 | 75 | | 7.29 | | 3,871 |
| Vegetable Type | 42 | Flats | 76 | 69 | | 8.89 | | 676 |
| <u>HANGING PLANTS</u> | | | | | | | | |
| Begonia | 27 | Baskets | 27 | 73 | | 6.45 | | 174 |
| Geraniums (Cuttings) | 29 | Baskets | 26 | 70 | | 7.68 | | 200 |
| Geraniums (Seed) | 5 | Baskets | 5 | 87 | | 4.80 | | 24 |
| New Guinea Impatiens | 35 | Baskets | 52 | 79 | | 6.65 | | 346 |
| Impatiens | 32 | Baskets | 46 | 80 | | 5.37 | | 247 |
| Marigold 2/ | - | Baskets | - | - | | - | | - |
| Petunias | 33 | Baskets | 30 | 61 | | 6.54 | | 196 |
| Other Flowering | 28 | Baskets | 190 | 73 | | 6.01 | | 1,142 |
| <u>FOLIAGE PLANTS FOR INDOOR OR PATIO USE:</u> | | | | | | | | |
| Potted Foliage | 14 | Pots | | 92 | | | | 1,240 |
| Foliage, Hanging | 24 | Baskets | 49 | 72 | | 6.67 | | 327 |
| <u>CUT FLOWERS: 4/</u> | | | | | | | | |
| <u>PROPAGATIVE (UNFINISHED) FLORICULTURE MATERIAL: 5/</u> | | | | | | | | |
| <u>TOTAL WHOLESALE VALUE: 6/</u> | | | | | | | | 34,514 |

1/Pot price is a weighted average of all pots reported to avoid disclosure of individual operations. 2/Not published to avoid disclosure of individual operations. 3/Pot price is a weighted average of all pots (less than 1 gallon, 1 to 2 gallon and 2 gallon and larger) reported to avoid disclosure of individual operations. 4/Not published to avoid disclosure of individual operations. Includes Pompon Chrysanthemums, Iris, Lilies, Snapdragons, Tulips and Other Cut Flowers. 5/Propagative material was confidential. 6/Equivalent wholesale value of all sales (operations under \$100,000 in sales estimated).